

# Justwealth: The “A,B,Cs”



[justwealth.com/truewealth-tayo](https://justwealth.com/truewealth-tayo)

**\*the Best Overall Robo-Advisor for Canadians**

**A. Who is Justwealth:** An innovative online portfolio manager “aka” robo-advisor.

- ✓ Justwealth’s mission is to bring **justice** to **overcharged** and **underserved** Canadian investors
- ✓ Justwealth was launched in 2016 and is registered in all 10 Canadian provinces
- ✓ Justwealth’s seasoned management team averages 15+ years industry experience and has managed **tens of billions** of dollars
- ✓ Justwealth’s **70+ innovative portfolios** include Tax-Efficient portfolios for non-registered accounts and Target Date RESPs
- ✓ **Impact on the Client:** Justwealth has more options to properly align your investment objectives with our portfolios

Our versatile and robust suite of ETF portfolios allows us to service a wide breadth of investor needs

	✓ Justwealth <sup>**</sup>
Average Client Size	~\$100,000
Range of Client Sizes	\$5,000 to \$1 Million +
Average Number of Client Accounts	~2 per Client
Average Client Age	~45 Years Old
Range of Client Ages	18 to 80+ years Old
Key Account Types	FHSA, LIF, LIRA, RESP, RRIF, RRSP, Spousal RRSP, TFSA, Non-Registered
Client Geography	Across Canada (all 10 provinces)

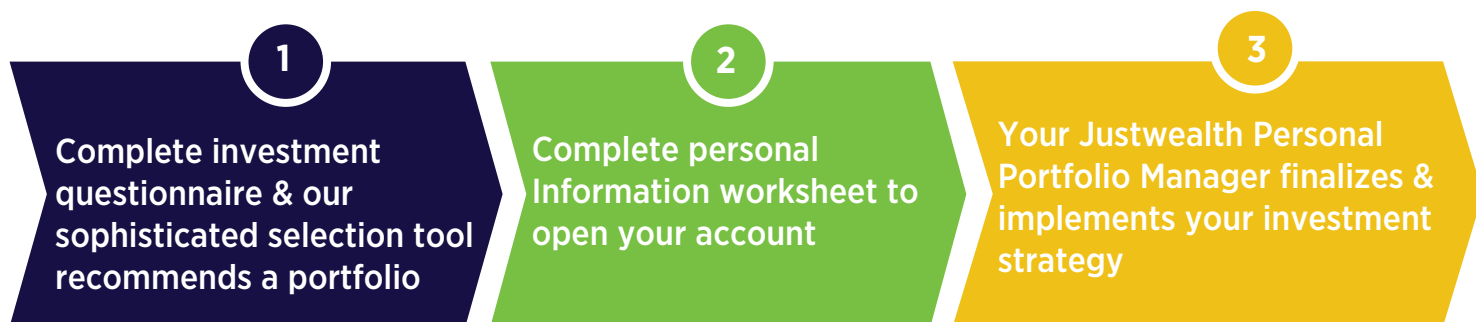
\*MoneySense: “a guide to the best robo-advisors in Canada for 2022”

\*\*As of September 30th, 2023.

[justwealth.com](https://justwealth.com)

✓ Justwealth

## B. How Does it Work: Convenient and easy online sign-up!



## C. Our Offer to You: Low-cost, sophisticated investing.

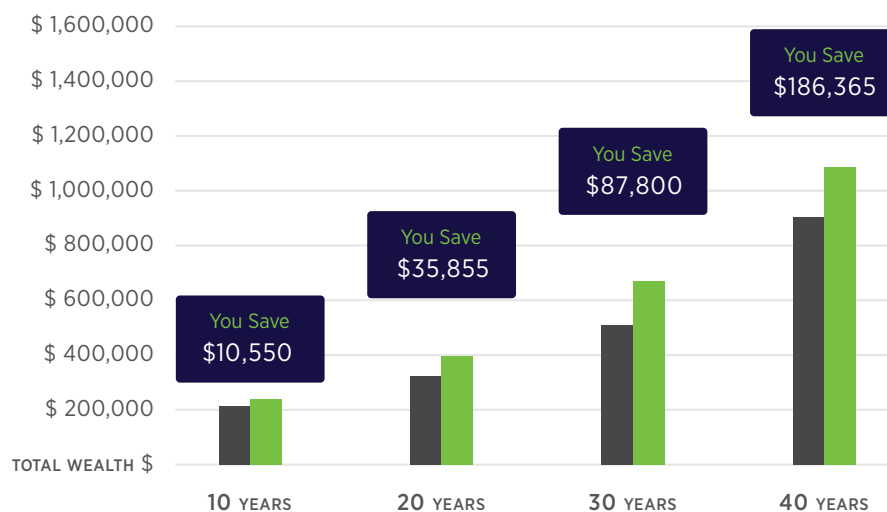
**Justwealth  
Total Fee: 1.60%\***

**Typical Mutual  
Fund Fee: 2.20%\*\***

\*Source: Justwealth. Includes Justwealth Management Fee (0.40%) + True Wealth Advisors Referral Fee (1.00%) + Typical Justwealth Portfolio MER (0.20%) resulting in an all-in fee of 1.60%.

\*\*Source: Investor Economics and Strategic Insight: The Investment Funds Institute of Canada May 2015.

### Impact of 0.60% Extra Fees on \$100,000



Wealth with Mutual Fund



Potential Wealth with Justwealth

Note: Illustrative growth example assumes a \$100,000 non-taxable account with a 6% return and a \$5,000 annual contribution.

**Get Started at: [justwealth.com/truewealth-tayo](https://justwealth.com/truewealth-tayo)**

**Contact Your  
Trusted Advisor  
Today!**

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 **Justwealth**

