

Justwealth: The “A,B,Cs”



justwealth.com/firstfoundation

**One of Canada's Top 50 Fintech Companies*

A. Who is Justwealth: An innovative online portfolio manager “aka” robo-advisor.

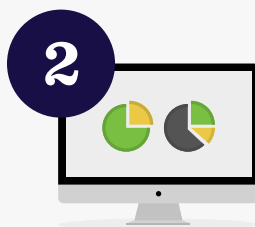
- ✓ Justwealth’s mission is to bring **justice** to **overcharged** and **underserved** Canadian investors
- ✓ Justwealth was launched in 2016 and is registered in all 10 Canadian provinces
- ✓ Justwealth’s seasoned management team averages 15+ years industry experience and has managed **tens of billions** of AUM
- ✓ Justwealth’s **70+ innovative portfolios** include Tax-Efficient portfolios for non-registered accounts and Target Date RESPs
- ✓ **Impact on the Client:** Justwealth has more options to properly align your investment objectives with our portfolios

B. How Does it Work: Convenient and easy online sign-up!



Investment Questionnaire

Complete an Investment Questionnaire that captures your goals and risk tolerance



Personal Information

Complete a Personal Information Worksheet to tell us about yourself



Investment & Monitoring

Our sophisticated selection tool recommends your portfolio and your Personal Portfolio Manager implements your investment strategy

*Digital Finance Institute, 2019.

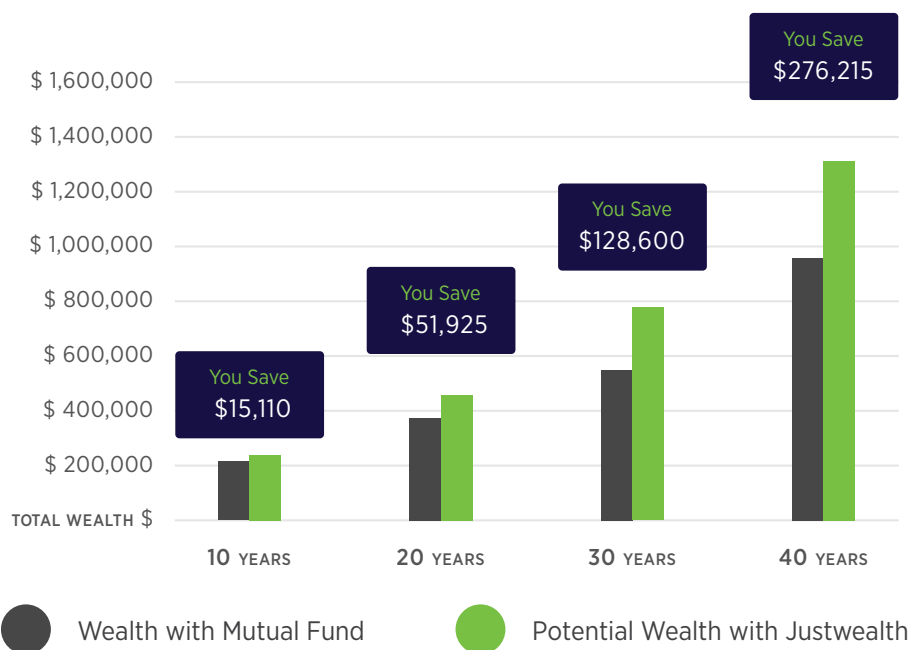
C. Our Offer to You: Low-cost, sophisticated investing.

Discounted Justwealth Management Fee:	0.40%	+	Justwealth Total Fee:	1.35%*
First Foundation Referral Fee:	0.75%			
Typical Justwealth Portfolio Cost:	0.20%			
			Typical Mutual Fund Fee:	2.20%**

*Source: Justwealth. Includes Justwealth Management Fee (0.40%) + First Foundation Financial Referral Fee (0.75%) + Typical Justwealth Portfolio MER (0.20%) resulting in an all-in fee of 1.35%.

**Source: Investor Economics and Strategic Insight: The Investment Funds Institute of Canada May 2015.

Impact of 0.85% Extra Fees on \$100,000



Note: Illustrative growth example assumes a \$100,000 non-taxable account with a 6% return and a \$5,000 annual contribution.

Get Started at: justwealth.com/firstfoundation

Contact Your
Trusted Advisor
Today!



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Justwealth

WP Awards 2020



James Gauthier CFA, Chief Investment Officer
Justwealth Financial Inc.

